

VENTURETECH

2024 Sponsor/Exhibit Packages

Intersection Hall...where transformative fintech intersects with the credit union industry.

VentureTech is unlike any other credit union industry event. This is the premier fintech showcase event drawing innovators, entrepreneurs and first movers in the credit union industry, including many leading credit unions, Leagues and CUSOs. Attendees tell us many of their strategic partnerships began at VentureTech. Companies like equipifi, Posh, Eltropy, Silvur, Interface and Illuma are just some of the examples of fintechs that launched into the credit union industry at this event. If you are going to spend your time and money coming to a credit union industry event, VentureTech is easily one of the best. Our attendees are some of the most innovative and business-minded people in the industry.

We know how important networking is to a successful event. Intersection Hall, our networking exhibit space is where a lot of the action happens. All refreshment breaks and daily receptions are held here. Meet with fintechs, exhibitors and attendees in a casual and conversational setting. Intersection Hall offers:

- Exhibit tables
- Mid-Morning & Afternoon Refreshments
- Daily networking receptions
- More opportunities to meet with existing & potential clients
- A casual environment to network with peers and attendees
- Wireless internet access
- Brand recognition opportunities

Who comes to VentureTech?

The 2024 event will be held at the Omni Frisco-Texas. We anticipate attendance to be 350+. We estimate that 200 of our attendees will represent credit unions and League organizations with 90% of our attendees being decision-makers or influencers within the industry, holding titles of President, CEO, CTO/CIO, EVP, or VP.

Sponsor/Exhibit Packages & Benefits

This year we are offering five (5) sponsorship packages: Titanium, Platinum, Diamond, Emerald or Sapphire. All sponsorships except Sapphire include exhibit space in Intersection Hall. Below is pricing and benefits included with each package.

To confirm your preferred sponsorship, submit your completed form as soon as possible. Sponsorship packages are available on a first-come, first-served basis and are limited. Sponsorships are considered confirmed upon receipt of payment. Hence, sponsorship recognition and benefits will begin once payment is received. Refunds are not available. Please note some options or benefits are subject to change. Additional details will be sent regarding exhibiting, shipping, deadlines, etc. closer to the event date.

Special Note: All companies and individuals wanting to organize a special event, reception or group dinner over the VentureTech event dates of November 12-14, 2024 must have prior approval from VentureTech and be a sponsor of Diamond level or above for this event.

VentureTech reserves the right to determine who is eligible to sponsor, exhibit and attend our event.

Note: All fintechs and vendors wishing to attend must be an event sponsor (unless they are selected as a pitch participant).

\$15,000 Titanium – Premier Sponsor Options

- Create and host an all attendee or invite-only event** exclusive to one company each night – **Tues. Night 'SOLD OUT'**
- Registration** *exclusive to one company*
Includes company logo on VentureTech registration site footer, sponsor footer recognition on the registration site, event signage & AV screens.
- Podcast Sponsor** *exclusive to one company*
Includes company recognition on podcasts at the event, feature podcast episode for the sponsor, company logo on event signage & AV screens.

\$10,000 Platinum – Premier Sponsor Options

- WiFi** - *exclusive to one company*
Includes WiFi card, password selection, company logo on signage & AV screens.
- Event Photographer | Videographer** - *exclusive to one company*
Includes company logo recognition on VT event reels, company logo on signage & AV screens.
- Specialty Coffee Station** *all three days - exclusive to one company* – **'SOLD OUT'**
Includes co-branded coffee station cart, company logo on event signage & AV screens.

\$8,500 Diamond – Sponsor Options

- Event App** *exclusive to one company* – **'SOLD OUT'**
Includes company logo on event app loading page, home page company card, event signage & AV screens.
- Event Emcee** *exclusive to one company*
Includes sponsorship of event emcee, company logo recognition on daily opening slides, event signage & AV screens.
- Launch Party | Specialty Cocktail** *exclusive to one company*
Includes opportunity to select a specialty cocktail to be served at break, company logo on event signage & AV screens.
- Fintech Party | Specialty Cocktail** *exclusive to one company*
Includes opportunity to select a specialty cocktail to be served at break, company logo on event signage & AV screens.
- Tuesday or Wednesday Networking Reception** *exclusive to two companies per day* – **(1) Tues. Night spot 'SOLD'**
Includes exhibit table placement by bar, company logo on event signage & AV screens.
- Tuesday or Wednesday Afternoon Smoothie Station** *exclusive to one company each day*
Includes exhibit table placement by fresh smoothie station, company logo on event signage & AV screens.

\$6,500 Emerald – Sponsor Options

- Collaborative Conversation Pre-Conference** *exclusive to one company*
Includes company logo on event signage & AV screens and option to place marketing item on tables prior to session start.
- Showcase Agenda** *exclusive to one company*
Includes company logo on event signage & AV screens and option to place marketing item on tables prior to one CU session.
- Wednesday or Thursday Breakfast** *exclusive to two companies each day*
Includes company logo on event signage & AV screens and option to place marketing item on tables during sponsored breakfast.
- Tuesday or Wednesday Lunch** *exclusive to two companies each day*
Includes company logo on event signage & AV screens and option to place marketing item on tables during sponsored lunch.
- Tuesday AM or Thursday AM Refreshment Break** - *exclusive to one company each day*
Includes company logo on event signage, & AV screens..
- Tuesday PM or Wednesday AM or PM Refreshment Break** - *exclusive to two companies per break*
Includes exhibit table placement by treat or beverage station, company logo on event signage, & AV screens.

\$4,500 Sapphire – Sponsor Option – **'Not currently open for sign-ups'**

- Event Sponsor Only – No Exhibit** *allows fintechs and vendor companies to attend at a lower sponsorship commitment*
Includes company logo on event signage.

	Titanium \$15,000	Platinum \$10,000	Diamond \$8,500	Emerald \$6,500	Sapphire \$4,500
Pre & Post Event Marketing/Company Opportunities					
Advanced attendee list - starting October 1 with updates	•	•	•	•	•
Company recognition on the the VentureTech website	•	•	•	•	
Company recognition in VentureTech eblasts	•	•	•	•	
Banner ad (provided by company) sent one-time to VentureTech contacts	•	•			
Registration & Onsite Event Inclusions					
Complimentary registration(s) included with package. Additional registrations at the current registration rate.	2 comps	2 comps	2 comps	2 comps	1 comp
Access to event sessions, meals & receptions	•	•	•	•	•
Tabletop Exhibit Space (includes draped 6' table)	•	•	•	•	
Company listing & logo in event app	•	•	•	•	•
Logo on printed event signage	•	•	•	•	•
Sponsor recognition on your representative's badge	•	•	•	•	•
Logo included in sponsor roll in meal & exhibit space	•	•	•	•	
Logo included in sponsor roll in event session space	•	•	•		
Small meeting room provided onsite for one-hour meeting (<i>based on availability</i>)	•	•	•		
Company digital ad displayed on-screen in Intersection Hall (single slide PowerPoint widescreen format)	•	•			
Featured exhibitor on home page in event mobile app	•	•			

Intersection Hall Sponsor/Exhibitor Sign-Up Form

To confirm your preferred sponsorship, submit your completed form as soon as possible.

Sponsorships are considered confirmed upon receipt of payment. Hence, sponsorship recognition and benefits will begin once payment is received. Refunds are not available. Refunds are not available. Please note some options or benefits are subject to change.

To reserve your space, complete this form and send to Jenny Jackson at jjackson@americascreditunions.org.

1. Contact/Company Info:

- Organization Name:** _____
Print company name exactly as it should appear in all printed materials (in all caps, abbreviated, etc.)
- Contact Name:** _____
Contact we will work with to coordinate all pre-event details
- Contact Phone:** _____ **Contact Email:** _____

For more event details visit myventuretech.com.

2. Indicate Sponsor Level (Titanium, Platinum, Diamond, Emerald or Sapphire):

\$15,000 Titanium Sponsors Do you plan to exhibit: Yes or No

1st choice from 'Platinum Sponsor Options' above: _____

2nd choice from 'Platinum Sponsor Options' above: _____

Event (all attendee or invite only): _____

Please provide event details for approval.

\$10,000 Platinum Sponsors Do you plan to exhibit: Yes or No

1st choice from 'Platinum Sponsor Options' above: _____

2nd choice from 'Platinum Sponsor Options' above: _____

\$8,500 Diamond Sponsors Do you plan to exhibit: Yes or No

1st choice from 'Diamond Sponsor Options' above: _____

2nd choice from 'Diamond Sponsor Options' above: _____

\$6,500 Emerald Sponsors Do you plan to exhibit: Yes or No

1st choice from 'Emerald Sponsor Options' above: _____

2nd choice from 'Emerald Sponsor Options' above: _____

\$4,500 Sapphire Sponsors – Sponsor Only – NO Exhibit

3. Indicate Method of Payment:

Credit Card #: _____ Name on Card: _____

Expiration: _____ 3 or 4 digit #: _____

Check payments: America's Credit Unions (contact Jenny Jackson jjackson@cuna.coop)

4. Register for VentureTech:

Once your payment has been received for your 2024 sponsorship selection, your attendees and/or participants registering using your complimentary registration benefit can officially register. **Next step:** [REGISTER HERE](#)

Upon receipt of payment the comp registration code will be provided. Comp registrations will be monitored closely for approval. Please let us know below who will be using your comp registration(s).

5. Book Hotel Reservations at Omni Frisco: [BOOK HERE](#)

VentureTech's blocked room rates is \$259 + tax per night subject to availability. Blocked rooms will likely sell out. We recommend booking your hotel rooms soon as your sponsorship has been confirmed.

Additional information and forms regarding the exhibiting schedule, AV/electrical, setup, shipping instructions, etc. will be sent closer to the event date. If you have any questions or changes, please e-mail Jenny Jackson at jjackson@americascreditunions.org.