

VentureTech 2024 FAQs

- **What is the intent of the event? What are the benefits? Why should I attend?**
 - VentureTech is intended to showcase innovative, emerging technologies to the credit union industry. It is a more intimate event than many other industry events. We do not consider it to be a traditional “conference”. There is a high level of engagement between attendees and presenters/sponsors and the networking opportunities are tremendous.
- **Who can attend VentureTech?**
 - Credit unions, credit union leagues, CUSOs, and investors are welcome to attend the event. If you are a fintech company and wish to attend the event, you must either apply and be selected for the pitch competition or become a sponsor. Other service providers must sponsor in order to attend. This is to ensure that the event remains credit union focused and has a balanced group of attendees.
- **Who are the other attendees? How big is the conference (how many attend)?**
 - In 2023, there were over 320 attendees including 71 credit unions, 62 presenting fintech companies and sponsors/exhibitors, 10 CUSOs, 11 credit union leagues and league service corps, and 11 investment companies.
- **Where do I stay?**
 - VentureTech is located at the Omni Frisco Hotel at The Star in Frisco, TX. VentureTech has a room block. We encourage you to make your reservation as soon as you have registered for the event. [More hotel information.](#)
- **What airport do I fly into?**
 - You can fly into Dallas Fort Worth International Airport (DFW) or Dallas Love Field. They are both approximately the same distance.
- **Are meals included?**
 - The following meals are included: lunch on Tuesday, breakfast and lunch on Wednesday, breakfast on Thursday.
- **What is the dress code?**
 - There is no official dress code, but most attendees wear business casual. The ballrooms can sometimes be cooler, so we recommend a jacket or sweater.
- **Is there an event app?**
 - Yes, details about how to access the app will be provided to the attendees leading up to the event. The app contains a directory of attendees; profiles for the fintech pitching, sponsoring, and exhibiting; the event agenda; voting during the pitch competitions; and more.
- **Will any recordings/presentations be made available after the event?**
 - No, we do not record the presentations. If you wish to find out more about a presentation, we encourage you to connect with the presenter via the event app or in the exhibit hall.
- **Will you be streaming it live?**
 - No, we will not be streaming it live.

- **What is the refund policy?**
 - If your registration is cancelled by 10/12/2024, we will refund your registration less a \$50 administrative fee. Cancellations after 10/12/2024 are not eligible for a refund.
- **How do I apply to pitch at VentureTech?**
 - If you are interested in pitching at VentureTech, we encourage you to apply. [Applications](#) typically open in May each year. Once the applications are vetted, those fintech that make it through the initial review process are invited to present to the selection committee in August.
- **How do I apply to be a sponsor at VentureTech?**
 - [Sponsorships](#) typically sell out well in advance of the event, so submit your sponsorship form early to secure your spot.
- **What is the relationship between Curql and CUNA Strategic Services?**
 - Curql and CUNA Strategic Services are co-founding sponsors of VentureTech. Both organizations have a shared goal of bringing innovative, emerging fintech to credit unions. VentureTech is a collaborative effort to connect progressive credit unions with the some of the best and brightest entrepreneurs in the space. We also believe in providing a platform for fintech to be exposed to investment opportunities. Lastly, Curql and CUNA Strategic Services support ongoing education for both credit unions and fintech around evolving topics that are both relevant and critical for the future of the credit union industry, and VentureTech includes engaging panels and other speakers.